**Proposal for Center for Michigan participation
 in Education Expo and EDTalks for Sept. 30 event**

**Center For Michigan will:**

* Partner on content and programming for EDTalks, a series of quick talks and longer discussions centering around education issues and policy
	+ EDTalks: 2-3 20-minute, single-topic “talks” about subjects to be determined. Possible topics include homework, academic-extracurricular balance for students, and parental proactivity for students with special needs.
	+ Education in Michigan panel: Bridge Magazine’s Chastity Pratt-Dawsey will moderate a panel discussion on the state of education in Michigan; Center for Michigan is invited to help form the topics and panel participants
	+ Town Hall: Immediately following the panel discussion there will be a Center for Michigan Town Hall, conducted by a Center facilitator, to engage parents in discussions about how they might make a difference in the education landscape
* Participate at whatever level you are comfortable with Truth Tour, Truth Dog, etc.

**Metro Parent will provide:**

* Branding / Logos for Center for Michigan on all materials regarding EdTalks at the Expo, and listing as a sponsor of the expo.
* Co-authorship or online publication of Bridge-related education content tailored to the Metro Parent audience.
* Sponsorship of a download of content created for and at the expo, including details on education in Michigan, schools data, etc.
* An ad in the fall College Planning Guide, a new publication for Metro Parent that will be distributed through high school counseling offices across Metro Detroit and online as well.