



**THE NEW
AND IMPROVED
METRO PARENT
EDUCATION
EXPO**

METRO PARENT'S 2019

STEAM + LEARNING FAIR

Metro Parent

An event by Metro Parent, metro Detroit's No. 1 parenting publication since 1986

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EVENT SPONSORSHIP

The **STEAM and Learning Fair** is an all-new take on Metro Parent's annual fall Education Expo. Taking place **Saturday, Sept. 28** at the Troy Community Center, the event will feature fun activities focused on Science, Technology, Engineering, the Arts and Mathematics.

Time and place: noon-3:30 p.m. Sept. 28 at Troy Community Center

Expected attendance: 1,200 parents and kids from throughout metro Detroit

STEAM/Ed Talks: Building on last year's Ed Talks, this year's talks will provide a series of quick-hit sessions focused on STEAM, education issues and parenting resources.

Exhibitors: Schools and educational resources have already climbed on board to this year's event, providing families with an array of activities and interactions.

Sponsorship Benefits

Access to an estimated 1,200 parents and families

Pre- and post-event promotion on print, digital and social platforms

An estimated 500,000 viewers will see event promotional materials



First to be involved in the exciting reinvention of the annual Education Expo, a longtime Metro Parent favorite event

Opportunity to receive additional exposure through hosting a STEAM activity

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	 GOLD \$5,000	 SILVER \$3,000
Opportunity to sponsor a STEAM-related activity in premium dedicated area	●	
Opportunity to sponsor a STEAM/Ed Talk	●	
Dedicated sponsor email to engaged parents	●	
Partner link on eBlast sent to 65,000 Metro Parent opt-in subscribers and other local engaged parents	●	●
Ad in event program	Full Page	Half Page
Ad in downloadable School Success Guide	Full Page	Half Page
Company logo included on promotional materials	●	●
Opportunity to include promotional material in attendee swag bag	●	●
Premium exhibit space	●	●

BOOTHS INCLUDE: 6-foot table, tablecloth, two chairs and lunch



For more information and to reserve your space contact events@metroparent.com

DEADLINE:
SEPT 6

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